

MedImpact 2016 ANNUAL CONFERENCE



MARCH 16-18, 2016 | HILTON LA JOLLA TORREY PINES | LA JOLLA, CA

Schedule of Events

Wednesday, March 16

4:00 – 6:00 p.m.	Opening Reception	Ballroom Foyer, Terrace
	Exhibitor Showcase	Ballroom Foyer
6:00 – 10:00 p.m.	Ports of Call Dinner	Parterre Gardens, Terrace
5:45 - 9:00 p.m.	CFO Dinner <i>(Invitation Only)</i>	Offsite; Meet in hotel lobby
6:00 – 9:00 p.m.	CMO Dinner <i>(Invitation Only)</i>	Hilton Restaurant

Thursday, March 17

6:00 – 7:00 a.m.	Morning Wellness Activities (walk/run trails and hotel gym)	
7:30 – 8:20 a.m.	Breakfast Forum What's Next for Treating HIV?	Scripps Ballroom II
	Breakfast Forum 340B Industry Update	Scripps Ballroom I
7:30 – 8:30 a.m.	Networking Breakfast Buffet	Ballroom Foyer, Terrace
	Exhibit Hall Open	Ballroom Foyer
8:30 – 9:00 a.m.	Welcome and Opening Remarks	Grande Ballroom
9:00 – 10:00 a.m.	Keynote Speaker Doug Long Industry Update	Grande Ballroom
10:00 – 10:15 a.m.	Break	Ballroom Foyer
10:15 – 11:15 a.m.	General Session MedImpact Annual Trend Report	Grande Ballroom
11:15 a.m. – 12:30 p.m.	Networking Lunch Buffet	Parterre Gardens
	CEO Lunch <i>(Invitation-only)</i>	Hilton Restaurant
12:30 – 1:00 p.m.	Dessert with Exhibitors	Grande Ballroom Foyer
1:00 – 1:10 p.m.	Break	

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SESSION DESCRIPTIONS, SPEAKER BIOS AND PRESENTATION COPIES.
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 MARCH 8-10, 2017 | LOEWS CORONADO BAY | CORONADO, CA

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MedImpact Connect® Sessions

1:10 – 2:00 p.m.	Healthcare Consumerism	Grande Ballroom AB
	Hospitals & Health Systems	Grande Ballroom C
	Fraud, Waste & Abuse	Grande Ballroom DE
	Medicaid	Scripps Ballroom I
	C-suite	Scripps Ballroom II
2:00 – 2:10 p.m.	Break	Ballroom Foyer

Breakout Sessions

2:10 – 3:00 p.m.	Financial	Grande Ballroom DE
	Clinical Innovations	Grande Ballroom AB
	340B	Scripps Ballroom I
	C-suite Challenges	Scripps Ballroom II
3:00 – 3:10 p.m.	Break	Ballroom Foyer

Breakout Sessions

3:10 – 4:00 p.m.	Financial	Grande Ballroom DE
	Clinical Innovations	Grande Ballroom AB
	340B	Scripps Ballroom I
	C-suite Challenges	Scripps Ballroom II
4:00 – 6:00 p.m.	Break / Afternoon Wellness Activities (walk/run trails and hotel gym)	
6:00 – 9:00 p.m.	CEO Dinner (Invitation Only)	Room 3097 (3rd floor)
6:00 – 10:00 p.m.	St. Patrick's Day Soiree	Parterre Gardens, Terrace

Friday, March 18

6:00 – 7:00 a.m.	Morning Wellness Activities (walk/run trails and hotel gym)	
7:30 – 9:00 a.m.	Networking Breakfast Buffet	Fairway Garden
8:00 – 8:50 a.m.	Breakfast Forum How MedImpact Direct Specialty™ is Changing the Way Specialty is Delivered	Fairway Ballroom I
9:00 – 10:00 a.m.	Keynote Speaker Sanjay Gupta, MD Medicine and the Media	Grande Ballroom
10:00 – 10:30 a.m.	Closing Remarks	Grande Ballroom
10:30 – 11:00 a.m.	Book Signing with Dr. Sanjay Gupta (Invitation Only) Participate in our Play - Share - Win game using #MedImpact2016 for your chance to win a VIP prize pack, including a ticket for the book signing and copy of Dr. Gupta's latest book! <i>Winners will be announced at 9 p.m. on Thursday, March 17.</i>	
12:00 – 2:30 p.m.	Open Time for Meetings at MedImpact Headquarters: 12:30 – 1:45 p.m. (Round-trip transportation provided)	Departs from Hilton lobby



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