

**MedImpact 2017 Annual Conference
Agenda – DRAFT**

“Navigating Healthcare Together” | Loews Coronado Bay Hotel | March 8-10, 2017

Monday, March 6, 2017			
Time	Activity	Location	Setup
8:00am – 5:00pm	Client Meetings	Sovereign	Classroom

Tuesday, March 7, 2017			
Time	Activity	Location	Setup
8:00am – 5:00pm	Client Meetings	Sovereign	Classroom

Wednesday, March 8, 2017			
Time	Activity	Location	Setup
8:00am – 5:00pm	Client Meetings	<u>AV:</u> Reliance, Cambria, Lenore <u>No AV:</u> Sovereign, Constellation	Conference
9:00am – 12:00pm	Registration Desk set-up	Registration Atrium	Kiosks
11:00am – 12:00pm	Pre-conference Meeting w/Loews staff	Sunset Room	
12:00pm – 3:30pm	Speaker Rehearsals & Dry Runs (for remote employees traveling in)	TBD-Loews	Existing
1:00pm – 6:00pm	Registration Open	Registration Atrium	Registration
1:00pm – 6:00pm	Exhibitor Check-in	Registration Atrium	Registration
	Exhibitor Set-up (time may change)	Commodore Foyer	Tabletops
4:00pm – 5:00pm	Opening Reception	Bay Terrace	Rounds, reception
5:00pm – 10:00pm	Networking Dinner	Bay Terrace	Rounds, reception
6:00pm – 9:00pm	CFO Dinner – Jim Gollaher, Dave Halter	Bayview Villa, #7105	Rounds
7:00 pm – 10:00 pm	Exhibitor Showcase & Dessert Lounge Dessert bar sponsored by US Bioservices	Commodore Foyer	Reception

Thursday, March 9, 2017			
Time	Activity	Location	Setup
8:00am – 5:00pm	Staff Office	Reliance	
7:00am – 5:00pm	Speaker Green Room	Bayview Hospitality Rm # 1112	
7:00am – 5:00pm	Registration/Information Desk Open	Registration Atrium	Registration
8:00am – 5:00pm	Client Meetings	<u>AM:</u> Aurora, Britannia, Cambria <u>Sales/Mktg:</u> Lenore, Sovereign	Conference
7:30am – 8:30am	Exhibit Hall Open	Commodore Foyer	Exhibit tabletops

Thursday, March 9, 2017			
Time	Activity	Location	Setup
7:30am – 8:30am	Networking Breakfast Buffet	Bay Terrace, Commodore Terrace	Rounds, Reception
	Breakfast Forum Opioid Dependence Treatment Challenges <i>Sireesh Appajosyula, PharmD, BioDelivery Sciences (BDSI)</i> <i>Sponsored by BDSI</i>	Constellation A	Rounds (100)
	Breakfast Forum 340B Industry Update <i>Brian Ward, VP Regulatory Affairs and Compliance, SUNRx</i> <i>Sponsored by SUNRx</i>	Constellation B	Rounds (100)
8:30am – 9:00am	Welcome and Opening Remarks <i>Welcome Video</i> <i>Jason Twombly, SVP Sales & Marketing, MedImpact Healthcare Systems, Inc.</i> Remarks and Keynote Introduction <i>Michelle Jahn, SVP Account Management, MedImpact Healthcare Systems, Inc.</i>	Commodore Ballroom	Rounds
9:00am – 10:00am	Opening Keynote ObamaCare, Interrupted: 5 Major Trends Affecting the Industry in 2017 and Beyond <i>Susan Devore, CEO, Premier Inc.</i>	Commodore Ballroom	Rounds
10:00am – 10:15am	Break	Commodore Foyer	Flow
10:15am – 11:15am	Remarks and General Session Intro <i>Jason Twombly, SVP Sales, MedImpact Healthcare Systems, Inc.</i> General Session Annual Drug Trend <i>Doug Long, Vice President Industry Relations, IMS Health</i> <i>Susan Trieu, Drug Information Pharmacist, MedImpact Healthcare Systems, Inc.</i>	Commodore Ballroom	Rounds
11:15am – 12:30pm	Networking Lunch Buffet Sponsored by Novartis	Bay Terrace	Rounds

Thursday, March 9, 2017			
Time	Activity	Location	Setup
	CEO Lunch (Invitation-only); Scott Gottlieb MD Hosted by Jason Twombly Sponsored by Novo Nordisk	Mistral Restaurant	Conference
12:30pm – 1:00pm	Dessert with Exhibitors	Commodore Foyer	Exhibit tabletops
1:00pm – 1:50pm	Breakout Sessions:		
	Track A: Paths to Achieving Low-Net Cost <ul style="list-style-type: none"> Through Generic and Brand Strategies: <i>NEW SPEAKER – TBD (CODY?) Lisa Cashman, PharmD, Director, Clinical Formulary, MedImpact Healthcare Systems, Inc.</i> Through Dynamic Rebate Contracting: <i>Jim Ayers, RPh, Vice President, Industry Relations, MedImpact Healthcare Systems, Inc.</i> Through Industry-Accepted Preferred Networks: <i>Dave Halter, Senior Vice President, Strategic Finance Operations, MedImpact Healthcare Systems, Inc.</i> 	Commodore AB	Mixed
	Track B: HIP 2.0: A Health Plan's Experience in Consumer-Driven Medicaid Reform <i>Chris Callahan, Senior Director of Pharmacy, MDwise</i> <i>Jason Fricke, Senior Director of Operations, MDwise</i>	Commodore E	Mixed
	C-suite Challenges: How to Navigate a World of \$100K Drugs <i>Mike Simas, General Manager, MedImpact Direct</i> <i>Keith Cook, Vice President, Specialty, MedImpact Direct</i>	Constellation AB	Rounds
1:50pm – 2:00pm	Break	Commodore Foyer	Flow
2:00pm – 2:50pm	Breakout Sessions:		

Thursday, March 9, 2017			
Time	Activity	Location	Setup
	<p>Track A: Achieving Payer Goals by Enforcing Specialty Program Oversight <i>Keith Cook, Vice President, Specialty, MedImpact Direct</i></p> <p><i>Bill Chauvin, Jr., RPh, CSP, Director, Specialty Operations, MedImpact Direct</i></p>	Commodore AB	Mixed
	<p>Track B: Quality Rating System Update: QRS Methodology, Standard Measure Scores, Global Scores and Rating – What’s Next?</p> <p><i>Kevin P. Boesen, Chief Executive Officer, SinfoniaRx</i></p> <p><i>Marty Mattei, PharmD, Vice President, Clinical Product Innovation & Strategy, MedImpact Healthcare Systems, Inc.</i></p>	Commodore E	Mixed
	<p>C-suite Challenges: The role of value-based agreements in transforming the pricing and reimbursement landscape: Key decisions and capabilities for success <i>Joseph Coppola, Managing Director, Deloitte Consulting, LLP</i></p>	Constellation AB	Rounds
2:50pm – 3:00pm	Break	Commodore Foyer	Flow
3:00pm – 3:50pm	Breakout Sessions:		
	<p>Track A: Clinical Pipeline and Budget Impact: Preparing for the Road Ahead</p> <p><i>Susan Trieu, PharmD, Drug Information Pharmacist, MedImpact Healthcare Systems, Inc.</i></p> <p><i>Sara Erickson, PharmD, Health Outcomes Researcher, MedImpact Healthcare Systems, Inc.</i></p>	Commodore AB	Mixed

Thursday, March 9, 2017			
Time	Activity	Location	Setup
	<p>Track B: Approaches to Improving Medication Adherence and Strategies to Improve Star Ratings <i>Noreen Koizumi, Director of Corporate Quality, Community Health Group</i></p> <p><i>Sarah Dykstra, Director of Pharmacy, iCare Health Plan</i></p> <p><i>Scott Leslie, Manager Advanced Analytics, MedImpact Healthcare Systems, Inc.</i></p>	Commodore E	Mixed
	<p>C-suite Challenges: Driving Value: Comprehensive PBM Services by Collaborating with Payers <i>Alan Lukazewski, Director of Clinical Pharmacy, WEA Trust</i></p>	Constellation AB	Rounds
3:50pm – 6:00pm	Break / Afternoon Free Time (beach walk, hotel gym, tennis courts)		
4:30pm - 6:00pm	<p>Hospital & Health System Happy Hour – Susie Veladi, Mike Struhs, Lisa Varrato</p> <p>Sponsored by Pfizer</p>	Bay Terrace	Mixed (50)
6:00pm – 9:00pm	<p>CEO Dinner - Jason Twombly, John Schumacher, Michelle Jahn (for dessert) (Greg Watanabe will be late) Special Guests; Karl Rove, Alex Azar</p> <p>Sponsored by Novo Nordisk</p>	Sunset Terrace	Assignd Seats
	<p>CMO Dinner – Virginia Howe, Lisa Cashman, Susan Trieu, Jordan Smith MD Special Guest; Scott Gottlieb</p> <p>Sponsored by Novo Nordisk</p>	Constellation Terrace	Rounds
6:00pm – 10:00pm	Theme Dinner: Beach Party	Pool/Marina Terrace	Mixed

Friday, March 10, 2017			
Time	Activity	Location	Setup
7:00am – 11:00am	Registration/Information Desk Open	Registration Atrium	Registration
7:30am – 9:00am	Networking Breakfast Buffet	Bay Terrace	Rounds
	Exhibit Hall Open	Commodore Foyer	Exhibit tabletops
8:00am – 8:50am	<p>Breakfast Forum Taking Steps to Improve the Management of Chronic HCV <i>Tarek Hassanein, MD, Southern California Liver Center (SCLC) &</i></p>	Constellation A	Rounds (~75)

	<i>UCSD</i> <i>Sponsored by Gilead Sciences</i>		
8:00am – 8:50am	Breakfast Forum Fraud, Waste & Abuse: Reducing Unnecessary Spending <i>Marc Gonzales, Director, Pharmacy Audit, MedImpact Healthcare Systems, Inc.</i> <i>Sponsored by MedImpact Direct</i>	Constellation B	Rounds (30)
8:00am – 5:00pm	Staff Office	Reliance	
8:00am – 5:00pm	Client Meetings	AM: Aurora, Britannia, Cambria Sales/Mktg: Lenore, Sovereign	Conference
8:00am – 5:00pm	Speaker Green Room	Bayview Hospitality Rm # 1112	
8:30am – 9:00am	Private meet and greet for SLT with Rove & Dean	Sovereign	20 people
9:00am – 10:00am	Remarks and Closing Keynote Intro <i>Dave Halter, SVP Strategic Finance Operations, MedImpact Healthcare Systems, Inc.</i> Closing Keynote; Karl Rove & Howard Dean (Debate format) Moderated by Alex Azar, Chairman, Seraphim Strategies, LLC	Commodore Ballroom	Rounds
10:00am – 10:30am	Closing Remarks <i>Greg Watanabe, President and Chief Operating Officer, MedImpact Healthcare Systems, Inc.</i> Mobile app game winner drawing and announcement	Commodore Ballroom	
10:30am – 11:00am	Mobile app game prize distribution - TBD	Registration Atrium	
10:30am – 12:30pm	Tear Down / Clean-up	Commodore Foyer	