



Suneel Gupta

Suneel is an expert at accelerating growth and innovation. In less than two years, he helped grow Groupon from a tiny startup into a multi-billion dollar company. He since founded and serves as the CEO of RISE, which is tackling the obesity epidemic through personalized mobile technology. His company has raised funding from Greylock and Google.

Suneel is an expert on lean product development, and was handpicked by Eric Ries to be the closing keynote speaker at the Lean Startup conference in 2011. He's been heralded as one of the most inspiring product speakers in the country by leaders at Deloitte and Walgreens. He has guest lectured and worked with universities around the world, including Stanford, Harvard, and Yale.

Suneel is also a lawyer and filmmaker. He started his career in the Clinton White House where he served as a speechwriter, learning from West Wing staffers like Michael McCurry and Rahm Emanuel. A few years later, he was asked to co-author the national platform for the Democratic Party.

In the media world, he blogged for MTV, and produced the Kahani Movement, an interactive film project about the first generation of Indian-Americans which debuted at South by Southwest with his brother, Dr. Sanjay Gupta (CNN). He also worked for the President of Sony Pictures Television when the studio was investing in new creative concepts like Breaking Bad.

Suneel has always moved quickly. In less than six years total, he earned a B.S. from the University of Michigan, an MBA from the Kellogg School of Management, and a JD from Northwestern University School of Law.