



Engage. Reimagine. Evolve.

MONDAY, MARCH 23, 2020

SUMMIT SPOTLIGHTS

Specialty Summit

Renowned industry speakers join our Specialty Summit every year to share new insights and engage in panel discussions and educational sessions on the most pressing issues in specialty. Our experts also explore cost-saving clinical solutions that drive low-net cost and curb spend, as well as programs that help close gaps in care and improve adherence.

9:00-9:50 am

What Keeps Me Up at Night – My Specialty Spend

- Concerns for members utilizing specialty medications
- Balancing cost and member care
- New gene therapies with million-dollar price tags
- Determining post-launch therapy effectiveness

Christy Wiebe, PharmD, MHA
Director of Pharmacotherapy, Mercy

10:00-10:50 am

Member Engagement with Specialty Therapies

- Member engagement issues with complex diseases
- Determining effectiveness and ongoing assessment of expensive therapies
- Social determinants, changing behavior motivators, and avoiding waste
- Monitoring care management with MedJourney
- Negative impact on members with specialty carve-out programs

Diana Brixner, PhD, RPh, FAMCP
Professor & Executive Director, Pharmacotherapy Outcomes Research Center

Steve Avey, MS, RPh
Vice President, Enterprise Specialty Clinical Solutions, MedImpact Direct



Engage. Reimagine. Evolve.

11:00-11:50 am

A Dynamic Panel Discussion on the Industry's Most Pressing Specialty Issues

- “Any Willing Provider” legislative issues
- The right thing to do with million-dollar therapies — and how do we pay for them?
- Are there different lines of business issues: Medicaid, Medicare, Commercial?
- Is there a government solution to curb drug spend?
- Issues with allowing plans to import drugs from Canada
- How do you manage specialty drugs paid under the medical benefit?

Diana Brixner, PhD, RPh, FAMCP

Professor and Executive Director, Pharmacotherapy Outcomes Research Center

Christy Wiebe, PharmD, MHA

Director of Pharmacotherapy, Mercy

Steve Avey, MS, RPh

Vice President, Enterprise Specialty Clinical Solutions, MedImpact Direct



Engage. Reimagine. Evolve.

Technology Solutions Summit

Whether it's at our Technology Solutions Summit or Innovation Station, you'll learn about our most innovative products and latest technology solutions. Every year, our innovation and technology experts offer interactive trainings and hands-on demonstrations where you can ask questions specific to your business needs.

9:00-9:50 am

Increasing Provider Engagement

Case studies showcasing real-world results and new tools to support providers.

Pallavi Saraswat

Manager Pre-Prescribing Services, MedImpact

10:00-10:50 am

New on the Roadmap: Our Continued Investment in Member Engagement

Brian Latimore

Business Applications Manager, MedImpact

11:00-11:50 am

A Deeper Look at Digital Health Innovation

Making an impact through advancements in technologies and capabilities in the digital health space.

Matt Donovan, PhD

Innovation Development Manager, MedImpact

Bimal Patel, PharmD

Director Health Outcomes & Clinical Products, MedImpact



Engage. Reimagine. Evolve.

GENERAL SESSION

1:30-2:00 pm

Welcome

MedImpact Responds on Why It's Different

How MedImpact's unique business model helps you drive low-net cost.

Ray Marsella

Senior Vice President, Sales & Marketing, MedImpact

2:00-2:15 pm

Partnering with the PBM You Can Trust

Eric Paczewitz

Vice President, Strategic Marketing, MedImpact

2:15-2:45 pm

Putting Clients and Consumers First

Improving customer satisfaction and member experience.

Lisa Varrato

Senior Vice President, Account Management, MedImpact

2:45-3:15 pm

What's New at MedImpact

Innovative solutions to lower costs and improve care.

Matt Donovan

Innovation Development Manager, MedImpact

3:30-4:15 pm

How the Largest Health Plan in Alabama Manages Trend

Partnering to advance dynamic cost-containment strategies to manage trend.

Diane Scott

Chief Financial Officer, Retiree Systems of Alabama, PEEHIP

4:15-5:15 pm

The Future of Health & Medicine: Where Can Technology Take Us?

Reimagining prevention, diagnostics, and therapy with new tools, apps, and mindsets in an accelerating world.

Daniel Kraft, MD

Stanford and Harvard Trained Physician-Scientist Innovator



Engage. Reimagine. Evolve.

5:15 pm
Closing

Dale Brown
President, MedImpact

6:00 pm
Dinner

Join us for dinner and live entertainment!



Engage. Reimagine. Evolve.

TUESDAY, MARCH 24, 2020

TRACK PREVIEWS

Managed Care & Health Plans

9:00-9:50 am

Network & Connect

Meet with your MedImpact team, network with plans like yours, or head to the Innovation Station for interactive and training sessions with our product experts.

10:00-10:50 am

Delivering Real-Time Access to Improve Member and Provider Engagement

Learn how HealthPartners leverages real-time pharmacy benefits to promote shared decision making and appropriate, cost-saving treatments.

Leann McDowell, PharmD

Supervisor, Pharmacy Utilization Management, HealthPartners

11:00-11:50 am

The Real Impact of Rare Diseases

A dynamic panel discussion on life-saving curative gene therapies that cost millions.

Jane Barlow, MD, MPH, MBA

EVP & Chief Clinical Officer, End Points and Senior Advisor, MIT Center for Biomedical Innovation FoCUS Project

Karen Geary

Vice President, Strategy & Innovation, MedImpact and Collaborator, MIT Center for Biomedical Innovation FoCUS Project

Susan Trieu, PharmD Director

Enterprise Specialty Clinical Programs, MedImpact Direct

Additional panelists, TBD



Engage. Reimagine. Evolve.

Hospitals & Health Systems

8:00-8:50 am

A Flexible Partnership that Delivers High-Touch Care and Maximizes Savings

A large healthcare system's journey to improve savings, drive in-house pharmacy utilization, and improve care with high-touch clinical solutions.

Onisis Stefas, PharmD, MBA
VP, Chief Pharmacy Officer, Northwell Health

9:00-9:50 am

MedImpact & Mercy: Piecing Together a Strategy to Maximize Savings

Maximizing high-cost generic solutions, variable copay coupon programs, medical specialty management, and new formulary strategies to drive maximum savings.

Christy Wiebe, PharmD, MHA
Director of Pharmacotherapy, Mercy

10:00-10:50 am

Network & Connect

Meet with your MedImpact team, network with plans like yours, or head to the Innovation Station for interactive and training sessions with our product experts.

11:00-11:50 am

The Real Impact of Rare Diseases

A dynamic panel discussion on life-saving curative gene therapies that cost millions.

Jane Barlow, MD, MPH, MBA
EVP and Chief Clinical Officer, End Points and Senior Advisor, MIT Center for Biomedical Innovation FoCUS Project

Karen Geary
Vice President, Strategy & Innovation, MedImpact and Collaborator, MIT Center for Biomedical Innovation FoCUS Project

Susan Trieu, PharmD
Director, Enterprise Specialty Clinical Programs, MedImpact Direct

Additional panelists, TBD



Engage. Reimagine. Evolve.

Government Programs

8:00-8:45 am

Network & Connect

Meet with your MedImpact team, network with plans like yours, or head to the Innovation Station for interactive and training sessions with our product experts.

8:45-9:35 am

Controlling FWA Costs in Medicaid, Medicare and Marketplace

Learn how an integrated approach to FWA powered by advanced analytics can save you millions.

James Howell, MBA

Manager, FWA Investigations, MedImpact

Snehal Katre

FWA Product Manager, MedImpact

9:40-10:25 am

Getting More Value from Your Prescription Drug Event Reporting

How PDE reporting can help you maximize revenue.

DeLona Davis-Jones

Vice President Government Programs & Services, MedImpact

Rory Larkin

Program Manager, Medicare, MedImpact

10:30-11:20 am

The Future of Medicaid

States to watch, pharmacy benefit design trends, and looking at carving out.

Anne Winter, MA, CPA

Principal, Health Management Associates

11:25 am-12:15 pm

MedImpact: Your Partner in Audits

See how MedImpact influences the industry and streamlines the audit process to help clients save.

DeLona Davis-Jones

Vice President Government Programs & Services, MedImpact

Deb Harper

Director External Compliance, MedImpact

James Lamberti

Manager GPS Audit Support, MedImpact



Engage. Reimagine. Evolve.

Employer

8:00-8:50 am

A Forward-Thinking Partnership: Delivering High-Touch Care and Lowering Oncology Trend

See how NeuGen leverages personalized medicine to improve oncology treatment, and learn about the plan's approach to controlling high-cost specialty spend with MedIntegrate™.

Alan Lukazewski, RPh
Director of Clinical Pharmacy, NeuGen

9:00-9:50 am

Network & Connect

Meet with your MedImpact team, network with plans like yours, or head to the Innovation Station for interactive and training sessions with our product experts.

10:00-10:50 am

Combatting FWA Schemes with an Integrated Approach — How Much Can You Save?

Learn how a dynamic approach to FWA powered by advanced analytics can help you recover millions.

James Howell, MBA
Manager, Investigations, MedImpact

Snehal Katre
FWA Product Manager, MedImpact

11:00-11:50 am

The Real Impact of Rare Diseases

A dynamic panel discussion on life-saving curative gene therapies that cost millions.

Jane Barlow, MD, MPH, MBA
EVP and Chief Clinical Officer, End Points and Senior Advisor, MIT Center for Biomedical Innovation FoCUS Project

Karen Geary
Vice President, Strategy & Innovation, MedImpact and Collaborator, MIT Center for Biomedical Innovation FoCUS Project

Susan Trieu, PharmD
Director, Enterprise Specialty Clinical Programs, MedImpact Direct

Additional panelists, TBD



Engage. Reimagine. Evolve.

GENERAL SESSION

1:30-1:45 pm

Welcome Back

Lisa Varrato

Senior Vice President, Account Management, MedImpact

1:45-2:30 pm

A Look at 2019 Drug Trend and Insights for the Future

Doug Long

Vice President, IQVIA

Susan Trieu, PharmD

Director, Specialty Enterprise Program, MedImpact Direct

2:30-3:00pm

Current Market Landscapes and Implications for the Future

Brian N. Anderson, MBA

Principal, Milliman

3:00-3:45 pm

Effectively Using Leverage to Deliver Savings in the Retail Network

Learn how you can extract better pricing from offending high-cost pharmacies, including first-hand insights from a large state employer plans.

Moderator Dave Halter

SVP Strategic Finance Operations, MedImpact

Diane Scott

Chief Financial Officer, Retiree Systems of Alabama, PEEHIP

Tommy Teague, CEO

Office of Group Benefits

4:00-5:00 pm

Redefining Disaster Relief

Saving Lives with Drone Blood Delivery in East Africa

Keller Rinaudo

CEO and Co-founder, Zipline

5:00 pm

Closing

Lisa Varrato

Senior Vice President, Account Management, MedImpact



Engage. Reimagine. Evolve.

6:00 pm

Dinner

Join us for dinner and live entertainment!