



Engage. Reimagine. Evolve.

MONDAY, MARCH 23, 2020

340B SUMMIT

8:00–9:00 am

340B & SUNRx: Engage. Reimagine. Evolve

A Look at Where We Were, How We're Reshaping the Current Industry & Where We're Headed in the Future

Jill Simoes, *General Manager*, SUNRx

9:00–10:00 am

Evolving Within the 340B Regulatory Environment

- Top 5 Challenges
- The Governments' Evolving Position
- Actions CE's Should Take

Jackie Artinger, Esq., *Vice President Regulatory Affairs & Compliance*, SUNRx

10:30–11:30 am

Protecting Your 340B Program

- Threats to Your Program
- Meeting the Intent of the 340B Program
- Good Stewardship Principles

Molly Collins Offner, *Director of Policy*, American Hospital Association

11:30–12:15 pm

Engaging in the 340B Uninsured Program

- Benefits of a 340B Cash Program
- Operationalizing a 340B Cash Program
- 340B Cash Program Best Practices

Cindy Kehr, *Account Executive*, SUNRx



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TUESDAY, MARCH 24, 2020

340B SUMMIT

8:00–9:00 am

340B — The View from Washington D.C.

Maureen Testoni, *President & CEO*, 340B Health

9:00–10:00 am

Administering and Supporting Your Contract Pharmacy Program

- The Continuing Emergence of Gateway Technology
- System and Service Enhancements
- The Importance of Active Participation in Your Program

Patrick Colbert, *Director, Account Management*, SUNRx

10:30–11:30 am

Rural Providers' 340B Challenges and Opportunities

- Optimizing Your Pharmacy Network
- Creating Community Benefit
- Preparing for and Managing a HRSA Audit

Harry Norsworthy, *Principal*, Komplete 340B Solutions

11:30 am–12:15 pm

The Importance of Data Integrity

- Your Data and Compliance
- Are You Missing Out on Revenue?
- Is Your Data Making You Work too Hard?

Eric Little, *VP Operations*, SUNRx

1:30–2:30 pm

Engaging in Best Practices in Split Billing

- Maximize Savings Through Split Billing Tools
- Managing Multiple Wholesaler and Manufacturer Accounts
- Ensure Compliance with HRSA Rules

Chris Giese, *Affiliate Solutions*, SUNRx



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2:30–3:45 pm

The Manufacturers' View of 340B

- Managing Medicaid Duplicate Discounts
- Price Files and Discrepancies (in reference to the New Pricing & CMP Processes)
- Your CE's Relationship with Manufacturers

Tess Morgan, MBA, *Sr. Manager, Product Diversion & Program Integrity, Pfizer*



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WEDNESDAY, MARCH 25, 2020

SUNRx Business Partner Day

This event is available exclusively for Hospital Associations and SUNRx Business Partners

8:00–8:05 am

Welcome

John Bretz, Director, *Strategic Relations*, SUNRx

8:05–8:45 am

Industry Review & SUNRx Focus

Jill Simoes, General Manager, SUNRx

Eric Little, *Vice President, Operations*, SUNRx

8:45–9:30 am

340B Regulatory Update

Jackie Artinger, Esq., *Vice President, Regulatory Affairs & Compliance*, SUNRx

9:45–10:45 am

SUNRx Growth and Retention

Cary Green, Director, Sales, SUNRx

Patrick Colbert, *Director, Account Management*, SUNRx

10:45 am–12:00 pm

Panel Discussion: Growing Your Block of Business

John Bretz, *Director, Strategic Relations*, SUNRx

12:45–1:45 pm

The SUNRx Pharmacy Service Model for Entities

Chris Giese, *Vice President, Affiliate Solutions*, SUNRx

1:45–2:00 pm

Close

Jill Simoes, *General Manager*, SUNRx

All session content and speakers are subject to change.